

Freeway Lite US Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used. PII, as described in privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our website or app?

When registering and purchasing on our site, as appropriate, you may be asked to enter your name, email address or other details to help you with your experience.

When do we collect information?

We collect information from you when you register or make a purchase on our site or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow our partners provide you their services.
- To allow our companies to provide you with our services.
- To improve our website in order to better serve you.
- To quickly process your transactions and transaction history.
- To manage our contractual relationship and carry out our obligations to you.
- To improve the functionality of our platform.

How do we protect your information?

We employ ISO 27000 policies and procedures which govern the access, storage and maintenance of your information hosted on secure AWS servers.

We use regular malware and virus scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. We securely delete unnecessary or copies of data. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow)

that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

- Understand and save user's preferences for future visits.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If users disable cookies in their browser:

If you turn cookies off, Some of the features that make your site experience more efficient may not function properly. Some of the features that make your site experience more efficient and may not function properly.

Third-party disclosure

We do not sell, trade, disclose or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with

advance notice or as required by law for anti-money laundering and counter-terrorism purposes. This does not include the companies which provide platform functionality being, Freeway Operations LLC, AuBit X LLC, Ruby Fund LLC, Amethyst International LLC, payments providers, website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

Third-party links

We do not include or offer third-party products or services on our website.

If at any time you would like to unsubscribe from receiving communications or emails, you can email us at support@freeway.io and we will promptly remove you from ALL correspondence.

Updates to this policy

We may update this policy in accordance with industry best practices without notice to you.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us at legal@freeway.io.